

#### **DEVELOPMENT STRATEGY**

# 2022-2027

# CENTER FOR COMPARATIVE AND INTERNATIONAL STUDIES/QENDRA PER STUDIME TE KRAHASUARA DHE NDERKOMBETARE<sup>1</sup>

#### **Introduction**

As we embark on our journey from 2022 to 2027, CCIS is decisively committed to expanding its areas of project implementation expertise. While we unwaveringly uphold our foundational areas of excellence, including good governance, human rights, sustainable development, youth engagement, and social innovation, we also recognize the urgent need to explore emerging research domains that hold profound significance for both Albania and the wider region. This strategic expansion underscores our proactive approach in addressing evolving challenges and opportunities, positioning CCIS as a dynamic catalyst for positive change.

Our program development for 2022-2027 is characterized by its dynamic and adaptable nature, enabling rapid responses to shifting societal needs, technological advancements, and global dynamics. Through comprehensive exploration of emerging domains such as renewable energy, digital inclusion, healthcare, innovation ecosystems, and regional cooperation, CCIS equips itself to holistically tackle multifaceted challenges. Our commitment to interdisciplinary collaboration and unwavering stakeholder engagement ensures the development of innovative and sustainable solutions. These efforts, rooted in impact, align with global frameworks such as the United Nations Sustainable Development Goals, aiming to yield tangible, positive outcomes in communities. Our dedication to knowledge dissemination, reaching decision-makers through various channels, empowers informed decision-making. Ultimately, CCIS envisions a thriving and resilient future, leading the way in transformative change for Albania and the broader region.

This evolving development strategy reflects CCIS's dynamic nature, adjusting to evolving challenges and opportunities. It's essential to conduct regular reviews and updates to keep the strategy aligned with CCIS's mission and goals, ensuring its continued relevance and effectiveness. Furthermore, actively

<sup>&</sup>lt;sup>1</sup> Qendra per Studime Krahasuese dhe Nderkombetare/ The Center for Comparative and International Studies, abbreviated as QSKN/ CCIS, was officially established in Tirana, Republic of Albania, on October 2, 2006, as confirmed by the Tirana Court's Decision No. 327.

engage with key stakeholders to gather input and feedback, fostering a shared vision and commitment to its successful implementation.

#### Mission and Vision

At the Center for Comparative and International Studies (CCIS), our mission for 2022-2027 is deeply rooted in a commitment to being a leading civil society organization dedicated to collaborative project implementation, applied research, and capacity building at both local and regional levels. We actively engage with research institutions, universities, civic groups, non-profit organizations, the public and private sectors, and local communities to advance key areas including good governance, human rights, security, sustainable development, youth engagement, and social innovation. Our focus extends to the dissemination of policy papers, research reports, conferences, capacity-building programs, and public events, all aimed at empowering informed decision-making and fostering positive societal impact. We maintain active involvement in national and international research networks, demonstrating our unwavering dedication to continuous learning and the exchange of diverse perspectives. Ultimately, our vision is to effect positive change in our region and beyond through the transformative power of knowledge, research, and collaborative action.

Complementing this mission, our European Vision underscores our profound commitment to Albania's European integration journey. We view this journey as more than just a political and economic endeavor; it's a multifaceted process enriching our society, fostering collaboration, and enhancing our research capabilities. Central to our approach is the strengthening of ties with European research and project networks and institutions. We actively seek partnerships with renowned European research organizations and universities that share our dedication to advancing knowledge and addressing pressing challenges. Our participation in European research initiatives extends across various domains, from social sciences to technology, sustainability, and innovation. This engagement contributes not only to the broader European research landscape but also brings valuable insights from Albania and the region. Securing access to European funds, including Horizon Europe, Erasmus+, and structural and cohesion funds, is crucial for advancing our research and project initiatives.

Albania's European integration is a collaborative effort, and we actively foster cross-border collaboration with neighboring countries and European partners. This regional cooperation is vital for addressing shared challenges and fostering a stable, prosperous future for the Balkan region. Our engagement with European research networks facilitates knowledge transfer, enriching our local research and project implementation efforts. Beyond research and projects, we advocate for Albania's European integration by engaging with policymakers, civil society, and the public to promote a deeper understanding of the benefits and challenges of integration. Our commitment to strengthening Albania's European integration efforts extends beyond alignment with European policies and standards; it's about contributing to a brighter future for our country and region. Through stronger connections with European research networks and institutions, we position Albania to actively shape the European research agenda and access resources to address shared challenges effectively.

# Program Development and Enhancement for 2022-2027:

In our established areas of expertise, encompassing good governance, human rights, sustainable development, youth engagement, and social innovation, we are committed to furthering our impact. Simultaneously, we recognize the importance of venturing into emerging research domains that bear

relevance for both Albania and the broader region. This strategic approach underscores our dedication to continuously evolve and address pressing challenges while seizing new opportunities.

In the realm of <u>good governance</u>, we aim to delve into evolving paradigms of participatory governance, digital democracy, and effective public administration. By staying at the forefront of governance research, we can offer innovative strategies for enhancing accountability, transparency, and citizen engagement.

Regarding <u>human rights</u>, we are poised to explore contemporary issues such as technology's impact on human rights, the intersection of climate change and rights, and the challenges posed by global health crises. By expanding our focus, we remain agile in advocating for and safeguarding fundamental human rights.

<u>Sustainable development</u> is a cornerstone of our work, and in the coming years, we intend to delve deeper into areas like circular economies, green technologies, and the socio-economic aspects of sustainability. This expanded focus enables us to contribute more comprehensively to Albania's sustainable development agenda.

<u>Youth engagement</u> remains central to our mission, and we are eager to explore novel approaches to harnessing the potential of young leaders, including digital youth activism, innovative educational paradigms, and youth-led entrepreneurship initiatives.

In the sphere of <u>social innovation</u>, our commitment extends to emerging fields like social entrepreneurship, community-led development, and sustainable urbanization. By nurturing innovative solutions, we empower communities to address contemporary challenges creatively.

This dynamic approach to program development ensures that CCIS remains a dynamic and forward-thinking organization, ready to tackle complex issues, drive positive change, and contribute to the prosperity of Albania and the broader region in the years ahead.

# Foster Interdisciplinary Cooperation:

Encourage robust cross-disciplinary partnerships both within CCIS and alongside affiliated institutions. These collaborations will enable us to tackle intricate societal issues holistically and innovatively. By bringing together experts from diverse backgrounds, we aim to synergize knowledge and insights from various fields, fostering a rich tapestry of ideas and approaches. This interdisciplinary approach not only strengthens the depth and breadth of our research but also enhances our capacity to devise comprehensive solutions to complex challenges. We envision research teams that seamlessly blend expertise in areas like governance, human rights, sustainability, youth engagement, and social innovation, breaking down traditional silos and fostering a dynamic environment of collaboration. Furthermore, these partnerships will extend beyond our organization, encompassing external stakeholders, institutions, and communities, amplifying the impact of our collective efforts. Our commitment to interdisciplinary cooperation is a testament to our dedication to pushing the boundaries of knowledge and generating innovative solutions that drive meaningful change.

# **Stakeholder Engagement:**

 Foster Regional Alliances: Persist in cultivating and extending our collaborations with research centers, universities, civic organizations, and non-profits in Albania and neighboring nations.

- Boost Public-Private Synergy: Investigate avenues for partnering with both the public and private sectors to harness resources and magnify the tangible outcomes of our research.
- Amplify Community Involvement: Elevate our engagement with local communities, ensuring that our research directly addresses grassroots issues and yields pragmatic solutions.

# Capacity Building for Project Implementation and Researcher Development: Nurturing Excellence

At CCIS, our people are our greatest asset, and we are deeply committed to their continuous development. We invest significantly in our researchers, recognizing their expertise and dedication as the driving force behind our success. Our comprehensive training programs equip them with essential knowledge and skills, covering research methodologies, data analysis, project management, and ethical research practices. Mentorship from experienced senior researchers accelerates professional growth and fosters a sense of camaraderie and knowledge sharing. Exposure to international best practices through collaborations, conferences, and research networks broadens horizons and keeps our researchers informed about the latest advancements. We promote interdisciplinary collaboration to enrich their perspectives, emphasizing the interconnectedness of various fields. Our culture of continuous learning supports further education and professional development, ensuring that our researchers remain at the forefront of their respective fields. We actively encourage publication and dissemination of their work to enhance academic profiles and contribute to global knowledge. Recognizing excellence, we have established research excellence awards within our organization. Ultimately, our investment in researcher development empowers them to address societal challenges and drive positive change, reaffirming our commitment to excellence and making a meaningful impact on our communities and the world.

## **Public Engagement and Outreach**

#### **Influence Policy and Public Discourse**

At CCIS, our mission goes beyond academic research; it's about shaping policy and enriching public discourse. We're dedicated to crafting effective strategies that not only produce robust policy papers and research reports but also ensure their influence in government corridors, becoming drivers of policy decisions and positive societal change. Furthermore, we're committed to enhancing public discourse by making our research findings accessible and engaging to all. We bridge the gap between academia and the public by organizing conferences, workshops, and online platforms that bring together experts, policymakers, and the community to discuss critical issues. Through these efforts, we foster a broader understanding of our research, encouraging informed decisions and meaningful societal progress.

# Knowledge Dissemination

At CCIS, our dedication to broadening knowledge sharing forms a central pillar of our mission. We are unwavering in our commitment to making research findings widely accessible and beneficial. To achieve this, we employ a diverse array of communication channels. We actively participate in conferences, fostering dialogue with scholars, policymakers, and practitioners while gaining valuable insights from diverse perspectives. Our workshops and seminars encourage in-depth discussions, translating research into practical solutions. In the digital age, we harness the reach of online platforms, ensuring our research is accessible globally. Through our website, social media, and online publications, we provide open access to our findings, empowering decision-makers, educators, students, and the public with the knowledge they need for informed decision-making. Our ultimate goal is to create an informed and engaged society

that actively shapes a brighter future through evidence-based policies and a deeper understanding of complex societal challenges.

#### **Fundraising and Diversify Funding Sources**

Explore new funding opportunities, both domestically and internationally, to reduce dependence on a single funding stream.

Exploring New Avenues: At CCIS, we recognize that financial stability is essential for sustaining our mission and expanding our impact. To achieve this, we are dedicated to exploring a multitude of funding opportunities, both within our home country and on the international stage.

Reducing Dependency: One of our primary objectives is to reduce our reliance on a single funding stream. While we are grateful for the support we have received, diversifying our funding sources enhances our financial resilience and minimizes the risks associated with depending on a sole source of income. By doing so, we ensure that our operations and initiatives remain robust and sustainable, even in times of economic uncertainty.

Domestic and International Prospects: Our pursuit of funding is not limited by geographical boundaries. We actively seek partnerships and collaborations with domestic organizations, government agencies, and foundations that share our commitment to our mission. Simultaneously, we explore opportunities on the international stage, engaging with global funding agencies, international development organizations, and philanthropic foundations that align with our areas of focus.

Innovation in Fundraising: As part of our diversification strategy, we continuously innovate in fundraising approaches. This includes grant applications, corporate partnerships, philanthropic donations, and collaborative projects that leverage the strengths of multiple stakeholders. We also explore social impact investing and sustainable revenue-generating activities that align with our mission.

Ensuring Sustainability: Our commitment to diversifying funding sources is rooted in our long-term vision. We aim not only to secure the resources needed for our current operations but also to ensure the sustainability of CCIS for generations to come. By broadening our financial base, we can focus on our core mission without the uncertainties associated with over-reliance on any one source. This financial resilience, in turn, empowers us to better serve our community, engage in groundbreaking research, and drive positive change in our society.

#### **Institutional Governance and Strategic Oversight**

CCIS places a premium on robust institutional governance. We are dedicated to fostering active engagement from our Executive Board, ensuring their pivotal role in strategic decision-making and diligent oversight of our organization's mission. Moreover, we recognize the importance of leadership continuity and have laid the groundwork for succession planning, ensuring the seamless transition of leadership and maintaining the stability that underpins our work. To further enhance our effectiveness, we have implemented transparent performance metrics, allowing us to rigorously evaluate the impact and efficacy of our programs and initiatives, thereby upholding our commitment to delivering excellence in all facets of our mission.

At CCIS, our organizational structure is a pillar of strength, enabling effective stakeholders and partners communication, fundraising, rigorous financial transparency, and unwavering accountability. Within this

structure, we proudly boast an active Executive Board, providing strategic guidance and oversight. At the helm, our Executive Director orchestrates our mission with precision, ensuring seamless coordination. Each working program is led by dedicated Project Managers, supported by teams of diligent researchers, who work tirelessly to advance our objectives. This dedicated team collaboratively oversees our financial operations, meticulously adhering to our robust financial management policies. In addition to our core team, we actively engage a network of associated experts, consultants, and scholars, infusing our projects with diverse expertise and fresh perspectives, enriching our endeavors and enhancing our impact. Our organizational structure is the backbone of our mission, ensuring the efficient execution of our projects and unwavering commitment to financial integrity.

# **Financial Management and Transparency**

At CCIS, we understand that financial management and transparency are not just ethical imperatives but fundamental to our credibility and effectiveness. We are unwavering in our commitment to maintaining the highest standards of fiscal integrity.

Transparency as a Cornerstone: Transparency is the cornerstone of our financial operations. We believe that our stakeholders, including donors, partners, employees, and the public, deserve a clear and unobstructed view of our financial activities. To achieve this, we adhere to stringent financial reporting and disclosure practices.

Regulatory Compliance: In addition to ethical considerations, we prioritize compliance with all relevant financial regulations and legal requirements. We meticulously monitor and adjust our financial processes to ensure they align with national and international financial standards, as well as any specific donor requirements.

Donor Stewardship: We recognize that the trust and support of our donors are paramount. We view our role as stewards of the resources entrusted to us by our donors with the utmost seriousness. This includes rigorous donor fund tracking, separate accounting for each project, and thorough reporting to donors on the utilization of their contributions.

Financial Management Handbook: To maintain financial transparency and adherence to our established policies and procedures, we have developed a comprehensive Financial Management Handbook. This handbook serves as a guide for our financial practices and helps ensure that all financial transactions and practices align with CCIS regulations, donor expectations, and the legal framework governing nonprofit organizations.

Regular Audits: We conduct regular internal and external audits to further bolster our financial transparency and accountability. These audits are conducted by independent experts who thoroughly examine our financial records, processes, and controls to verify compliance and identify areas for improvement.

Constant Monitoring: Our commitment to financial transparency goes beyond paperwork. We continually monitor our projects to ensure they are on schedule and within budget. This proactive approach allows us to address any financial issues promptly and efficiently, preventing potential challenges from escalating.

Outcome: Our unwavering dedication to financial transparency and accountability is not merely a commitment to best practices; it's a fundamental aspect of our organizational culture. By maintaining the highest level of financial integrity, we secure the trust of our stakeholders, protect our organization's reputation, and empower our team to focus on our core mission of conducting impactful research and fostering positive societal change.

#### **Project Management**

# **Streamlined Project Management**

Efficiency and Effectiveness: At CCIS, we recognize that efficient project management is pivotal to the successful execution of our initiatives. Our commitment to streamlined project management is driven by our unwavering dedication to delivering projects that are not only on time but also within budget, ensuring that we maximize the impact of our work.

Continuous Improvement: We understand that project management is an evolving discipline. Therefore, we are committed to a culture of continuous improvement. We regularly assess our project management practices, identifying areas where enhancements can be made.

Effective Planning: A key pillar of our approach is effective planning. We invest considerable effort in meticulous project planning, including defining objectives, timelines, resource allocation, and risk assessments. This thorough planning allows us to set clear project milestones and deliverables, enabling us to stay on track.

Resource Optimization: We are vigilant about resource optimization. Our project management teams work diligently to allocate resources efficiently, ensuring that every dollar and hour spent contributes directly to the project's success. By meticulously managing our resources, we maximize the value we deliver to our stakeholders.

Risk Mitigation: Recognizing that every project carries inherent risks, we have established robust risk management protocols. We identify potential risks early in the project lifecycle and develop mitigation strategies to address them proactively. This proactive approach helps us avoid costly delays and budget overruns.

Timely Reporting: Effective communication is fundamental to our streamlined project management approach. We provide regular, transparent, and timely updates to our stakeholders, including project sponsors, partners, and beneficiaries. This ensures that everyone is well-informed about the project's progress and any potential issues, allowing for quick course corrections if needed.

Accountability: Accountability is woven into the fabric of our project management culture. Each team member takes personal responsibility for their role in the project, and project managers are held accountable for meeting project objectives, deadlines, and budgets. This accountability fosters a sense of ownership and commitment to project success.

Technology Integration: We harness the power of technology to support our project management efforts. We use advanced project management tools and software to streamline workflows, enhance collaboration, and facilitate real-time monitoring of project progress. This technological integration not only increases efficiency but also provides valuable data for informed decision-making.

Client-Centered Approach: Our project management practices are designed with our clients and beneficiaries in mind. We actively seek feedback and engage stakeholders throughout the project lifecycle, ensuring that our projects align with their needs and expectations.

Outcome: Our commitment to streamlined project management ensures that our projects are not only delivered on time and within budget but also achieve their intended impact. By continually refining our project management practices and embracing innovation, we are able to enhance our efficiency, reduce risks, and ultimately drive positive change through the successful execution of our initiatives.

#### **Monitoring and Evaluation: Implementing Impactful Assessments**

At CCIS, we hold a steadfast commitment to ensuring that our projects not only meet their intended goals but also have a meaningful and lasting impact. To achieve this, we place a strong emphasis on robust monitoring and evaluation (M&E) processes.

Systematic Oversight: Our M&E approach is systematic and comprehensive. It is designed to provide an in-depth understanding of each project's progress, performance, and impact. We do not consider M&E as a mere formality but as an integral part of our project lifecycle, enabling us to make informed decisions and adjustments.

Clear Objectives: Every project we undertake begins with clear objectives and indicators that are aligned with our mission and the specific needs of our stakeholders. These indicators serve as the foundation for our monitoring and evaluation efforts, allowing us to assess progress against predefined benchmarks.

Real-Time Data: We believe in the power of real-time data. Our project teams actively collect data throughout the project's duration, ensuring that we have up-to-date information to gauge performance against milestones and detect any potential issues early. This real-time approach allows us to take corrective actions promptly.

Impact Measurement: Beyond simply tracking outputs, we are deeply invested in measuring the impact of our projects. We employ both quantitative and qualitative methods to assess the changes, improvements, and advancements that our initiatives bring about in the communities and sectors we serve.

Stakeholder Involvement: We recognize that M&E is most effective when stakeholders are actively engaged. Therefore, we involve project beneficiaries, partners, and relevant experts in the evaluation process. Their insights and perspectives are invaluable in understanding the nuances and context-specific impacts of our work.

Continuous Improvement: M&E is not just about measurement; it's about improvement. We use the data and insights gathered to adjust our strategies, refine our approaches, and enhance the effectiveness of our projects. This commitment to continuous improvement is integral to our culture.

Transparency and Accountability: Transparency is a cornerstone of our M&E practices. We openly share our findings, both successes and challenges, with our stakeholders. This accountability not only builds trust but also fosters a culture of learning and adaptation.

Evidence-Based Decision-Making: Our M&E processes are not confined to reports; they directly inform our decision-making. When we identify areas that require improvement or new opportunities for impact, we take decisive actions, ensuring that our projects stay on course and achieve their intended outcomes.

Outcome: By implementing robust monitoring and evaluation processes, we ensure that our projects are not just well-executed but also have a tangible and lasting impact. Our commitment to evidence-based decision-making and continuous improvement underpins our effectiveness and drives positive change in the communities and sectors we serve.

#### **Ethical Considerations:**

#### Ethical Project Implementation and Research: Upholding Integrity at Every Step

At CCIS, ethics serves as the cornerstone of our work, guiding every decision and action we undertake. Ethical research is non-negotiable, conducted with the utmost integrity, encompassing principles such as respect for human rights, informed consent, data privacy, and responsible data use. We prioritize informed consent and the protection of participants' rights. Data privacy and security are paramount, adhering to rigorous standards. Social responsibility drives our research, minimizing harm and maximizing societal benefit. Transparency in research is fundamental, enhancing both credibility and contributions to knowledge. Our ethical commitment extends to project implementation, embracing community engagement, anti-corruption measures, and rigorous oversight. Our unwavering dedication to ethical standards ensures integrity, respect, and social responsibility, building trust and credibility in all our endeavors.

#### **Adapt to Change**

As we embark on our journey from 2022 to 2027, CCIS remains steadfast in its commitment to expanding its expertise in project implementation. While we continue to excel in our core areas of good governance, human rights, sustainable development, youth engagement, and social innovation, we also acknowledge the imperative of venturing into emerging research domains that carry profound significance for both Albania and the broader region. This strategic expansion reflects our proactive approach to engaging with evolving challenges and opportunities, positioning CCIS as a dynamic force for positive change.

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